

## **MADRIX at LDI 2013**

Join MADRIX and Inner Circle Distribution (the official North American distributor) at LDI 2013! You can look forward to hands-on presentations, Q&A sessions, and much more at booth # 477. The MADRIX range of products will be shown including two groundbreaking products that are presented to the North American audience for the first time:

### **MADRIX 3**

- The original lighting controller for unique 2D and real 3D LED applications.

### **MADRIX LUNA**

- The reliable Art-Net node with built-in data synchronization any small or large project greatly benefits from.

On top, two new software updates are launched for MADRIX 2 and MADRIX 3.

## **New Update: MADRIX 3.1**

MADRIX 3.0 brought about the big leap from pixel mapping to voxel mapping. Back in July 2013, inoage launched the leading-edge feature set for the LED lighting controller MADRIX to fully control 3D LED projects. The powerful software now packs both, pixel mapping and voxel mapping, into a user-friendly software to control unique 2D installations and real 3D LED setups.

Only 4 months later, the MADRIX 3.1 update includes a new round of features.

The number of stock library effects has been increased from 39 to 46 (i.e., SCE Fill Drops, SCE Fill Snake, SCE Fill Solid, SCE Swarm, S2L Color Scroll, S2L Level Shape, M2L Color Scroll). As always, all effects can be combined quickly and easily, mixed together, and fully customized to the users' needs.

MADRIX 3.1 also improves 3D Mode for the Previews. By adjusting the new Voxel Pitch option, users can set up the effect previews to reflect the actual 3D installation and pixel pitch of utilized LED fixtures even better.

Slices are another brand-new feature. Users can use the feature to import 2D images, 2D video streams, or 2D video feeds and map them onto 3D LED matrices. The content is automatically sliced into different parts and each slice is easily applied to X-Levels, Y-Levels, or Z-levels as required.

MADRIX 3.1 is a highly recommended and free update for all MADRIX 3 users. It also includes numerous other features, performance and stability improvements, as well as new fixture profiles.

**Maintenance Update: MADRIX 2.14f**

At the same time inoage continues to support the previous software series, MADRIX 2. The new update MADRIX 2.14f is a free update for all users that brings a large number of stability and feature improvements to continue to make sure that MADRIX is the reliable tool operators have come to appreciate for great LED lighting designs around the world.

**About MADRIX**

The MADRIX® brand brings powerful yet easy-to-use LED lighting control solutions based on innovative software and hardware to the lighting market.

MADRIX is a professional LED lighting controller. It is a powerful and intuitive Windows® software and at the same time centerpiece of the MADRIX product range. MADRIX supports a lot of well-known industry standards, such as DMX512, Art-Net, Streaming ACN, DVI, Eurolite T9, ColourSmart Link, and the Philips Color Kinetics (KiNet) and Insta/ROBE protocols. The application supports pixel mapping as well as voxel mapping and is both a real-time effect generator and media server with outstanding capabilities to display unique effects and visuals. MADRIX can be used alone, or along with any DMX/MIDI console or desk on the market. Complementary MADRIX hardware reliably controls your LED installation via MADRIX. This provides a seamless integration of both software and hardware as well as high performance.

More information is available online at <http://www.madrix.com>

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