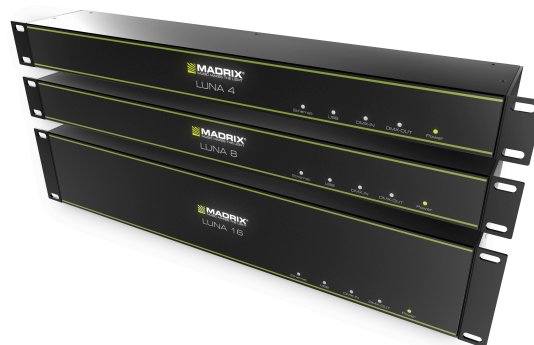


March 06, 2013

Prolight + Sound 2014

Introducing MADRIX® LUNA 4 and MADRIX® LUNA 16

inoage® expands the range of hardware products with MADRIX® LUNA 4 and MADRIX® LUNA 16. One year ago at Prolight+Sound 2013, MADRIX® LUNA 8 with its output of up to 8 DMX universes over USB or Art-Net had already been introduced very successfully. The new products will be presented at Prolight+Sound 2014 for the first time.



Products of the MADRIX® LUNA range are mainly units that work in the background of an LED installation. But they are still an important and essential part of the overall setup. The number of LEDs used in a project is constantly increasing and so are the technical requirements. That includes the rapidly growing amounts of data and their distribution.

MADRIX® LUNA products are easy-to-use Art-Net devices to take on the functionality of reliable data distribution in such increasingly complex data networks. They receive and send DMX512 data over network and put out 4, 8, or 16 DMX universes per unit over 5-pin XLR ports (2,048, 4,096 or 8,192 DMX channels). An additional XLR port is available to receive DMX-IN data. Every MADRIX® LUNA can be used as a USB 2.0 DMX512 unit as well.

Depending on the individual requirements, the product range of MADRIX® LUNA 4, MADRIX® LUNA 8, and MADRIX® LUNA 16 can be used very flexible during the planning and realization stages of a project. Thereby, several devices can also simply be used in combination and at the same time. In both cases—when used alone or in multiples—the exclusive sync mode is available in combination with the MADRIX® software. Any small or large project greatly benefits as the feature makes sure that lighting effects look their best on the LEDs.

The new MADRIX® LUNA 4 is an equally reliable and affordable choice that primarily allows to optimize the length of DMX lines. It also retains the 19" form factor and all other advantages. The new MADRIX® LUNA 16 is mainly built for very large installations and allows you to control up to 16 DMX universes per unit. When it comes to large projects, that reduces the costs per DMX universe once again as well as the required number of devices.

MADRIX® LUNA is made in Germany and is expected to be available in April 2014.

The team of inoage® is looking forward to seeing you at Prolight+Sound 2014 in hall 11.0 on booth A12.

About MADRIX®

The MADRIX® brand brings brings powerful yet easy-to-use LED lighting control solutions based on innovative software and hardware to the lighting market.

MADRIX® is a professional LED lighting controller. It is a powerful and intuitive Windows® software and at the same time centerpiece of the MADRIX® product range. MADRIX® supports a lot of well-known industry standards, such as DMX512, Art-Net, Streaming ACN, DVI, EuroLite T9, ColourSmart Link, and the Philips Color Kinetics (KiNET) and Insta/ROBE protocols. The application supports pixel mapping and voxel mapping. It is both an real-time effect generator and media server with outstanding capabilities to display unique effects and visuals. MADRIX® can be used alone, or along with any DMX/MIDI console or desk on the market. Complementary MADRIX® hardware reliably controls your LED installation via MADRIX®. This provides a seamless integration of both software and hardware as well as high performance.

More information is available online at <http://www.madrix.com>

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