

## **MADRIX PLEXUS at LDI 2011**

DRESDEN, Germany - October 21, 2011

The MADRIX PLEXUS is a brand new hardware interface from the creators of the LED lighting control software MADRIX. The remarkable device will be launched in the United States for the first time at LDI 2011.

### **The next-generation live or stand-alone interface.**

MADRIX PLEXUS introduces powerful and intuitive LED lighting control, bundled in a unique package of PLEXUS hardware and MADRIX software. Advanced features make working with LED lights more convenient than ever.

The PLEXUS is a USB 2.0 DMX512 interface and fully-functional Art-Net node, which controls up to 1024 DMX channels per device via DMX512 or Art-Net. It is the first interface to offer stand-alone playback of MADRIX light shows and effects. Stunning visuals and light moods can easily be created and customized using the MADRIX software on a PC, while the new stand-alone feature of the device omits the need for a computer during playback.



Another special feature is the sync mode. Users can simply connect multiple devices to control vast setups. The implemented functions make it possible to synchronize light shows across several devices, covering individual as well as overlapping visuals. The LED show will be completely in sync, although it is controlled by two or even hundreds of separate interfaces.

The MADRIX PLEXUS is a technologically advanced device. 2x DMX-OUT/IN ports, 1x Ethernet port, 1x Extension port, 1x USB port, and the SD-Card slot make this new device more versatile than any before it. Best of all, the MADRIX software license for 1024 DMX channels is already included. But there is a lot more. Made in Germany there has been a strong focus on high quality and innovation during development. The device does not only come with a precision aluminum enclosure and NEUTRIK ports, but also a Kensington Security Slot, a large, backlit LCD graphics display and 5 accessible control buttons—all useful additions users will certainly benefit from. This also includes features like the integrated DMX Monitor and DMX Tester.

Whether it is an architectural design, a bar or lounge, an interactive setup, a live concert or a club, the MADRIX PLEXUS takes innovative LED lighting control to the next level.

**MADRIX at LDI 2011**

MADRIX and MADRIX PLEXUS will be presented in depth at booth #271. The MADRIX Team is looking forward to seeing you!

**About MADRIX**

The MADRIX<sup>®</sup> brand brings professional LED lighting control solutions based on innovative software and hardware to the lighting market. MADRIX is a professional LED lighting controller. It is a powerful and intuitive Windows<sup>®</sup> software and at the same time centerpiece of the MADRIX product range. MADRIX supports a lot of well-known industry standards, such as DMX512, Art-Net II, Streaming ACN, DVI, EuroLite T9, ColourSmart Link, and the Philips Color Kinetics and Insta/ROBE protocols. The application supports pixel mapping and is both an real-time effect generator and media server with outstanding capabilities to display unique effects and visuals. MADRIX can be used alone, or along with any DMX/MIDI console or desk on the market. Complementary MADRIX hardware reliably controls your LED installation via MADRIX. This provides a seamless integration of both software and hardware and high performance.

More information can be found online at <http://www.madrix.com>

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