

Press Release

MADRIX PLEXUS To Be Fully Revealed At Prolight + Sound 2011

DRESDEN, Germany - April 02, 2011

The MADRIX PLEXUS is a brand new hardware interface from the makers of the LED lighting control software MADRIX. The PLEXUS will be officially presented at Prolight+Sound 2011.

The next-generation live or stand-alone interface.

The MADRIX[®] brand brings professional LED lighting control solutions based on innovative software and hardware to the lighting market. The new MADRIX PLEXUS expands the MADRIX product range of hardware interfaces, which already includes the highly successful MADRIX NEO and the USBone.

The PLEXUS is mainly a USB 2.0 DMX512 interface. It controls up to 1024 DMX channels per device via DMX512 or Art-Net and works as a stand-alone interface or live controller. It is the first and only interface to offer stand-alone playback of MADRIX light shows and effects. 2x DMX-IN/OUT ports, 1x Ethernet port, 1x Extension port, 1x USB port, and the SD-Card slot make this new device more versatile than any before it.

But there is a lot more. Made in Germany there has been a strong focus during development on high quality and innovative features. The device does not only come with a precision aluminum enclosure and NEUTRIK plugs, but also a Kensington security slot, a large backlit 3" LCD graphics display and 5 accessible control buttons—all useful features the users will surely benefit from.

The PLEXUS hardware is tightly integrated with the MADRIX software. MADRIX allows users to create complex lighting scenes without much difficulty. And the PLEXUS was built around one main feature: MADRIX standalone playback. Users are now given a professional and feature-rich tool to configure and run sophisticated, time-controlled light shows without the need for a computer during the show. Additionally, a master-slave sync mode ensures that data is sent out synchronously, also across several DMX universes when multiple devices are connected in one single installation.

The PLEXUS hardware and MADRIX software form a powerful bundle. Best of all, the MADRIX software license for 1024 DMX channels is already included.

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MADRIX @ Prolight + Sound 2011

The MADRIX Team would like to invite everyone to the MADRIX booth AO8 in hall 11.0 at Prolight+Sound 2011. Visitors can look forward to experience the new products live along with in-depth presentations and tutorials.

About MADRIX

The MADRIX® brand brings professional LED lighting control solutions based on innovative software and hardware to the lighting market.

MADRIX is a professional LED lighting controller. It is a powerful and intuitive Windows[®] software and at the same time centerpiece of the MADRIX range of products.

MADRIX supports a lot of well-known industry standards, such as DMX512, Art-Net II, Streaming ACN, DVI, Eurolite T9, ColourSmart Link, and the Philips Color Kinetics and Insta/ROBE protocols. The application supports pixel mapping and is both an effect generator and media server with outstanding capabilities to display unique real-time effects. MADRIX can be used alone, or along with any DMX/MIDI console or desk on the market.

Complementary MADRIX hardware reliably controls your LED installation via MADRIX. This provides a seamless integration of both software and hardware and high performance. MADRIX 2.12 is the latest and most powerful version of the software yet, while another brand new hardware interface, the MADRIX PLEXUS, will also be launched soon.

More information can be found online at <u>http://www.madrix.com</u>

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